



## Leader search

### **Press information PC/2011/8**

#### **Erfurt/Neu-Ulm (Germany). „Leader shortage threatens persistent growth of economy“**

In this manner or similar you can find headlines of leading media all over the country. This publications prove the situation without any exception by demographic change. However much more important is the quality of actual leaders.

Due to our long years' experience in searching excellent leaders for companies and organizations we know that the usual special (education, studies) and management competence (with the title "Manager" regarded as organizer) make only 40% of a managers' (so called leaders) success. Much more decisive for a real leader personality is however the capability for analyzing people, resulting in human understanding and the targeted successful and individual dealing with these people.

Our investigations in economy, politics and society prove that at the time being only a few managers are real leaders or can be regarded as those. As the existing tasks are getting more and more complicated (extended organizations, different mentality of people, pretentious customers) and based thereon the requirements towards leading people are increasing it is not only important to establish another general education and additional studies (leader concept) but also in the search of leaders (characteristically perfect examples) a special selection.

In behalf of our customers we are permanently looking for those „pearls“ who – similar to a captain of a sea ship – are decisive for competition capability and persistent growth of whole companies and organizations in the global field. With their special leadership understanding (first servant of the company) and their individual method they move – as corporate executive officers, general, functional, area or group managers – people self-reliantly towards high performance without any special intervention. Do you look also for such extraordinary leaders/entrepreneurs for your company/your organization?

In this case we are looking forward to your contact under [leader.search@personalitycoaches.eu](mailto:leader.search@personalitycoaches.eu).

Erfurt/Neu-Ulm (Germany), spring 2011